



## Social Media Intern

*Safe Shelter of St. Vrain Valley (Safe Shelter) is a nonprofit domestic violence victim service organization which provides safety, support, and resources to individuals affected by domestic abuse, promoting empowerment through direct services and community education, and advocating for the right of every individual to live a life free of intimidation, exploitation, and abuse.*

**Position Summary:** This is an unpaid internship that will be an essential part of raising awareness and increasing engagement about gender-based violence and provide professional skills for future employment positions. The Intern will be under the direction of the Development Director with a flexible schedule and increasing independence after demonstrating successful understanding of the tasks involved. The expected commitment will be approximately 5 hours per week or potentially +more during special campaigns.

**Position Description:** The ideal candidate will be a creative individual skilled in social media platforms, particularly Instagram, Snapchat and Twitter to assist Safe Shelter in promoting awareness, engagement, campaigns and organizational events regarding the issues of and resources for relationship abuse, healthy youth development and responses to relationship abuse. The intern will use compelling images and effective language for the greatest impact. Most of the work can be done increasingly off site after demonstrated understanding of tasks required.

### **Responsibilities will include:**

- Identifying target audiences and other influencers in the field
- Promoting key relevant, timely and emerging issues
- Finding and creating compelling visuals
- Collecting and reporting analytics
- Scheduling posts
- Researching like-minded partners to identify successful approaches
- Build a library of stock photos
- Encourage participation and responses for audiences

**Qualifications:** The ideal candidate will be passionate about social justice and ending gender-based violence. This position requires:

- A strong work ethic
- Ability to both take direction and initiative
- An advanced literacy in social media platforms and ability to demonstrate that expertise
- Ability to develop an understanding of compelling images and targeted communications

Send both cover letter and resume to Naomi Harris, Development Director at [naomi@safeshelterofstvrainvalley.org](mailto:naomi@safeshelterofstvrainvalley.org).